



2020-21 SPONSORSHIP OPPORTUNITIES

The Fort Collins Winter Farmers Market, in partnership with the Northern Colorado Foodshed Project, supports local food producers, provides an outlet for direct-to-consumer sales, encourages season extension, increases the supply of fresh produce and whole foods in our region, and educates consumers about the variety of local foods produced during the fall, winter, and early spring. The Market facilitates the creation of relationships between producers and consumers and is the only winter farmers market available in Colorado.

2019-20 MARKET IMPACT



The Winter Market would not be possible without the generous support of our wonderful sponsors and partners. By sponsoring, you help us grow the market and provide essential fresh produce and whole foods to more members of our community throughout the fall and winter seasons.

The 2020-21 season runs from early November to late May, 10 - 2 pm on select Saturdays at the Fort Collins' Foothills Mall.

SPONSORSHIP LEVELS

MARKET REACH

- 1,000+ VISITORS AT EACH MARKET
- 1700+ FOLLOWERS ON SOCIAL MEDIA
- 650+ NEWSLETTER SUBSCRIBERS
- 55+ VENDORS AT EACH MARKET
- 5500+ AUDIENCE ON FOOTHILLS MALL SOCIAL

	BOUNTY \$2,500+	HARVEST \$1,000+	SPROUT \$500+	SEED \$250+	SOIL \$100+
INCLUSION 15 NEWSLETTERS & ONE SPOTLIGHT					
LOGO ON MARKET WEBSITE					
LOGO ON MARKETING MATERIALS*					
TWO SOCIAL MEDIA FEATURES					
LOGO ON MARKET BANNER**	LARGE	MEDIUM	SMALL		
MARKETING MATERIALS AT INFO BOOTH					

**Must be received by September 4th to be included in first round of printing. If received by October 1st, logo will be included in second round of print.*

***Must be received by October 1st for inclusion.*

IN KIND: We are so grateful for in kind sponsorships! Our greatest need for partnership is for marketing and advertisement support, such as print and radio.

Interested in contributing to something specifically? We are always looking for sponsorships to support:

- SNAP FEES & MARKETING
- MARKET BAGS
- ADVERTISING
- RENT
- PRINTING
- MARKET BAGS

For more information on becoming a sponsor, contact us at manager@focomarket.org